

306-310 LACKAWANNA AVENUE (Commercial Building)
Scranton
Lackawanna County
Pennsylvania

HABS No. PA-5636

HABS
PA
35-SCRAN,
13-

PHOTOGRAPHS

WRITTEN HISTORICAL AND DESCRIPTIVE DATA

HISTORIC AMERICAN BUILDINGS SURVEY
National Park Service
Northeast Region
Philadelphia Support Office
U.S. Custom House
200 Chestnut Street
Philadelphia, PA 19106

HABS
PA
35-SCRAN
13-

HISTORIC AMERICAN BUILDINGS SURVEY

306-310 LACKAWANNA AVENUE HABS No. PA-5636
(Commercial Building)

Location: 306-310 Lackawanna Avenue, Scranton, Lackawanna
County Pennsylvania

USGS Scranton, PA Quadrangle
Universal Transverse Mercator Coordinates:
18.444200.4584090

Significance: 306-310 Lackawanna Avenue is the largest of a row
of late nineteenth and early twentieth century
commercial buildings that made up the heart of
Scranton's business district during the city's
greatest period of prosperity. The building is
the best representative in the row of an early
twentieth century tall building, influenced by
tall building design in America's major cities.

Description: The building faces Lackawanna Avenue and is
divided into two pieces: an eight story block at
306-308 and a four story section at 310. The two
sections are merged inside at the lower stories.
The terra cotta on both facades links the two
blocks with a common vocabulary. While the
overall gridding might suggest tall building
design in Chicago, the colonnettes and vaguely
Gothic tracery ornament near the top may reflect
the influence of such structures as the Woolworth
Building in New York. The rear, which faces
Bogart Place and the Delaware and Lackawanna
Railroad viaduct, is common brick.

History: The eight story block at 306-308, as well as the
entire facade, was constructed in 1925 by the
Household Outfitting Company, whose painted sign
can still be seen on the side and rear of the
building. The tall block was of fireproof
construction, with a steel frame and concrete
floors and roof. 310 may retain some fabric from
an earlier structure built between 1884 and 1898.
Before 1925 the site held three separate brick
commercial buildings, which are recorded on a
postcard postmarked 1908. There were buildings on
the site as early as 1873, and they held various
businesses until being merged by the Household
Company.

306-310 LACKAWANNA AVENUE
(Commercial Building)
HABS No. PA-5636 (Page 2)

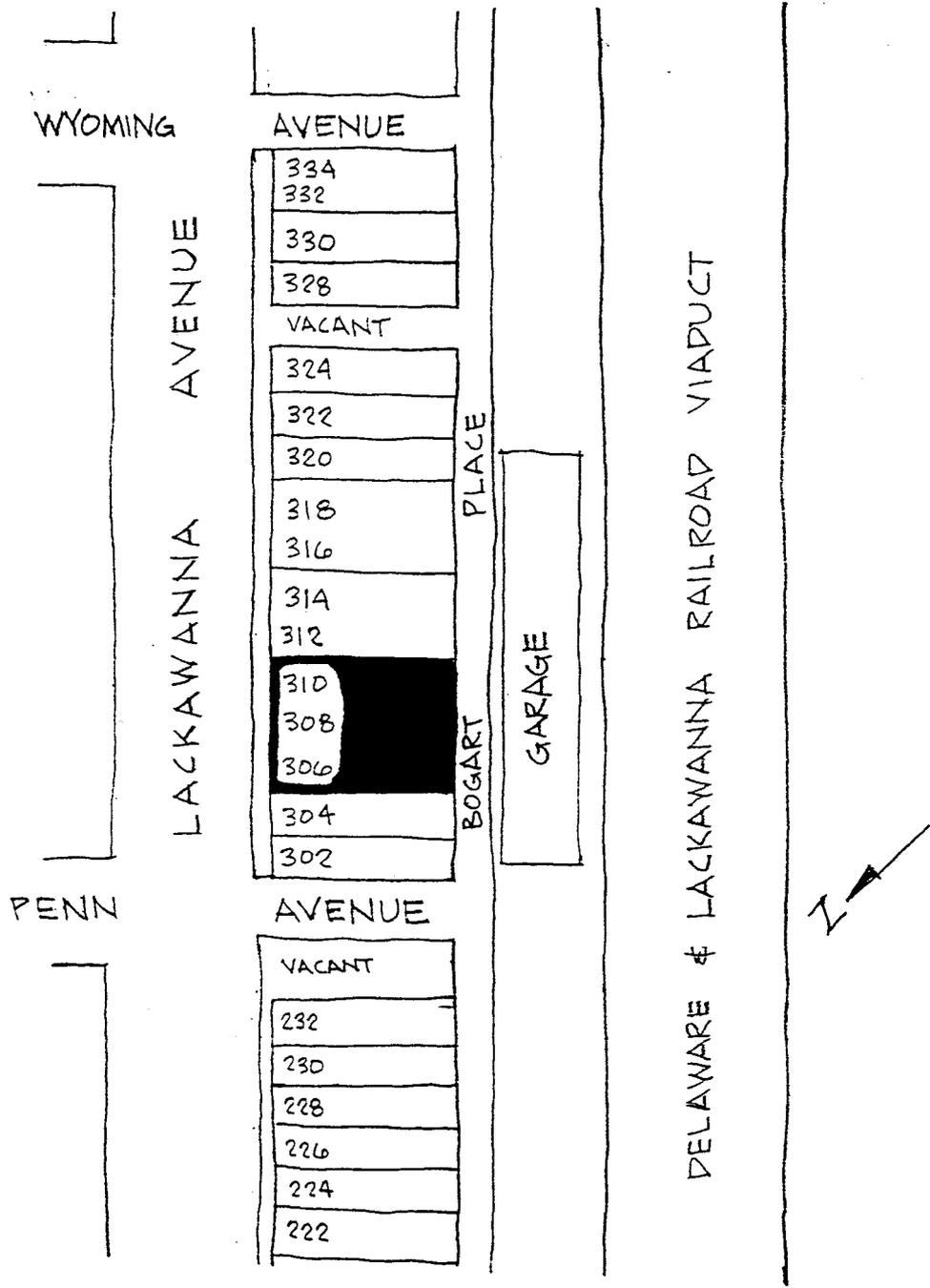
The building was included in the Lackawanna Avenue Commercial Historic District, which was listed on the National Register of Historic Places in 1983. The building is scheduled for demolition in February 1992.

Sources:

- Lackawanna Avenue Commercial Historic District. National Register of Historic Places nomination form, 1983.
- Sanborn Atlases of Scranton, Sanborn Map Company, 1955 (updated to 1973), 1898 (updated to 1910), and 1884.
- G.M. Hopkins, Atlas of Scranton, 1877.
- Scranton City Directories, 1956, 1925, 1902.
- Postcard photo of Lackawanna Avenue, postmarked 1908, in Jack Hiddlestone, Greetings from Scranton, Scranton: Lackawanna Historical Society, 1986, p.11.

Historian:

Mark Reinberger
Martin Jay Rosenblum, R.A. & Associates
Philadelphia, PA
October 10, 1991

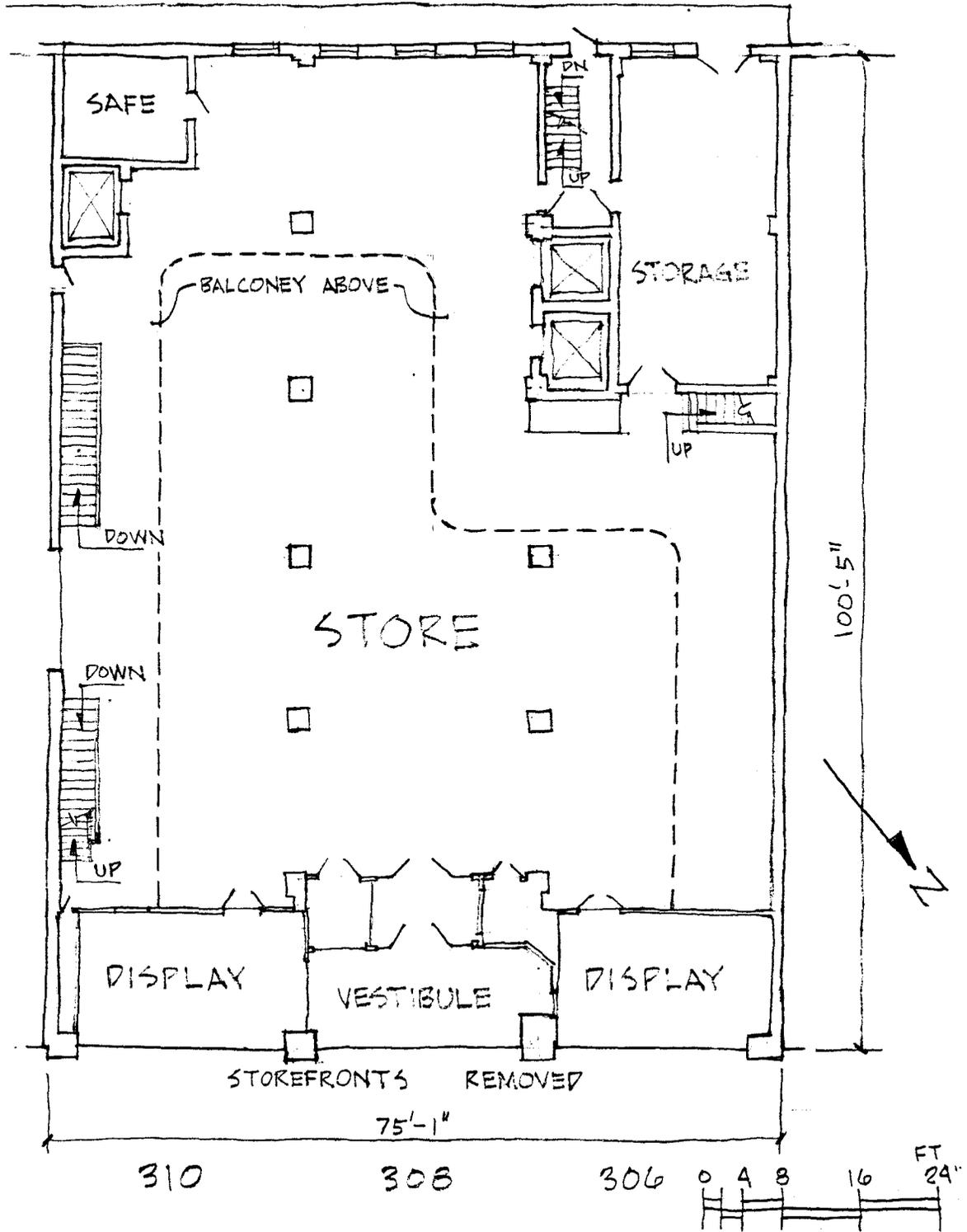


SITE PLAN

FIRST FLOOR PLAN

306-310 LACKAWANNA AVENUE
(Commercial Building)
HABS No. PA-5636 (Page 4)

— BOGART PLACE —



— LACKAWANNA AVENUE — 10/91 MR