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Class of works: I am writing in support of Class #3 (Unskippable DVD Advertising): Audiovisual works released on DVD that contain access control measures that interfere with the ability to control private performance, including the ability to skip promotional materials.

Summary:

Disc name: Baby Mozart (Baby Einstein)

My husband and I bought a copy of "Baby Mozart" on DVD for our new daughter. We sat through all of the "introductory" material the first time (not an easy task with an active 8 month old). When I went to play the disc the second time, I noticed a problem. I couldn't fast forward to anything else in the disc - from the FBI warning through the promotional material (designed to sell parents all of Disney/Baby Einstein's merchandise). The ads made up roughly the first 3-5 min. of the DVD. I was pretty steamed, and still am. We haven't watched it since. I am stunned and angered by the use of my infant daughter (and other people's sons and daughters) as consumers, without parental consent or control. In fact, I am so angry that I will not buy or rent another DVD unless I *know* that it is free of unskippable promotional material.