

Name: John McCain

Class of works: I am writing in support of Class #3 (Unskippable DVD Advertising): Audiovisual works released on DVD that contain access control measures that interfere with the ability to control private performance, including the ability to skip promotional materials.

Summary:

Disc name: Bob the Builder

When attempting to play our "Bob the Builder" DVD, we are forced to watch several minutes of promotional material that advertises other DVDs. It is impossible, by any means, to escape from this material and view the content I purchased. The kids for whom I purchased this DVD cry and whine during the promotions, EVERY TIME they appear. Being kids, they want to watch the DVD repeatedly. The forced promotional material is, therefore, a considerable and repetitive burden upon someone who bought the content in good faith.