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Class of works: I am writing in support of Class #3 (Unskippable DVD Advertising): Audiovisual works released on DVD that contain access control measures that interfere with the ability to control private performance, including the ability to skip promotional materials.

Summary:

The General Motors ad at the start of all 10 Ken Burns' Jazz DVDs cannot be skipped. This repeatedly subjects the viewer -- the paying customer -- to unwanted material.

Once you're done watching one DVD, and you put in another of the 10, it's the same story: the GM ad that you can't skip through, even though you paid \$180 for the experience. Remember, too, that if you go back and *re-watch* a DVD for some part that you liked, it's *still* the same deal: a GM ad that you can't skip over. Because remember, the DVD player has no way of telling you've already viewed the ad on this DVD, so you must be subjected to it again.

You go out and spend \$180 on Ken Burn's Jazz DVD boxed set. Each time you play any of the 10 DVDs, the first segment is a General Motors ad (saying that General Motors donated money to help produce Jazz). This segment cannot be skipped over. When you press the forward chapter button on your DVD remote or player, you get a "you cannot do that" icon on your TV screen. (Each DVD player's "you can't do that" icon is different, but I've already owned two DVD players, and they both give me their version of the "you can't do that" icon.)

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Disc name: Ken Burns' Jazz