

My name is Eric Rock, and as an informed smartphone user, I have access to the world of software improvements created for my devices. The manufacturer simply cannot, does not, and will not implement these improvements themselves, even during the "product life cycle" in which they are supposed to keep up with periodic updates. Having access to commands not given by default to consumers allows me to change the low-level kernel running on the system, improving both the speed and battery life of the system, both very desirable features on any smartphone.

In short, when I purchase a device, I should have the right to improve it. Buying a bike does not give the manufacturer the right to come back for it, leave a giant billboard on top of it demanding that you send it in for an upgrade, and sue you if you remove the billboard through any means necessary. Why do manufacturers have the right to control the user's ability to remove popup notifications, improve the look of the launcher, speed the phone up? The consumer buys their device, they do not lease it.