

Short Comment Regarding a Proposed Exemption Under 17 U.S.C. 1201

Item 1. Commenter Information

Identify the commenting party and, if desired, provide a means for others to contact the commenter or an authorized representative of the commenter by email and/or telephone. (Please keep in mind that any private, confidential, or personally identifiable information in this document will be accessible to the public.)

Scott McGibbon, Project Specialist, USC Norman Lear Center
mcgibbon@usc.edu 323-782-3318

Item 2. Proposed Class Addressed

Identify the proposed exemption that the comment addresses by the number and name of the class set forth in the Notice of Proposed Rulemaking (e.g., "Proposed Class 7: Audiovisual works – derivative uses – noncommercial remix videos").

Proposed Class 7: Audiovisual works – derivative uses – noncommercial remix videos

Item 3. Statement Regarding Proposed Exemption

Explain why you support or oppose the relevant proposed exemption.

The USC Annenberg Norman Lear Center strongly supports the renewal and expansion of the 1201 exemptions for noncommercial remix use to include Blu-Ray.

We have studied and celebrated remix culture in several of our projects, but most importantly have utilized remix artists' skills and creative gifts by asking them to create exciting, trenchant and captivating video works based on our academic research. Without the resulting viral videos (most notably Joe Sabia's work *Prime Time Terror*) our research and the discussions it might provoke would remain known only to a small group of academics. As a tool for expanding the reach of our non-profit work, the remix artist community is invaluable and limiting their noncommercial use of video surely violates the idea of fair use.

PRIVACY ACT ADVISORY STATEMENT Required by the Privacy Act of 1974 (P.L. 93-579)

The authority for requesting this information is 17 U.S.C. §§ 1201(a)(1) and 705. Furnishing the requested information is voluntary. The principal use of the requested information is publication on the Copyright Office website and use by Copyright Office staff for purposes of the rulemaking proceeding conducted under 17 U.S.C. § 1201(a)(1). NOTE: No other advisory statement will be given in connection with this submission. Please keep this statement and refer to it if we communicate with you regarding this submission.