Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Agile Pursuits Franchising, Inc., operating a website for and on behalf of The Procter & Gamble Company's car wash business.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Mr. Clean Car Wash

Address of Service Provider: One Procter & Gamble Plaza, Cincinnati, OH 45202

Name of Agent Designated to Receive Notification of Claimed Infringement: Carl Roof

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
The Procter & Gamble Company, Legal/IP Division, Copyright Agent, 299 East Sixth Street, Cincinnati, OH 45202

Telephone Number of Designated Agent: (513) 983-1246

Facsimile Number of Designated Agent: (513) 945-6840

Email Address of Designated Agent: copyright.im@pg.com

Signature of Officer or Representative of the Designating Service Provider: ___________________ Date: 1-9-09

Typed or Printed Name and Title: Carl J. Roof, Assistant Secretary, The Agile Pursuits Franchising, Inc.

Note: This Interim Designation Must be Accompanied by a $80 Filing Fee Made Payable to the Register of Copyrights.