

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** AOL Advertising, Inc.

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** alternative names include, but may not be limited to, Advertising.com, StudioNow.com, GoViral.com, GoViralNetwork.com, Pictela.com

**Address of Service Provider:** 770 Broadway - 4th Floor, New York, NY 10003

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Regina Thomas

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
AOL Inc., 22000 AOL Way, Dulles, VA 20166

**Telephone Number of Designated Agent:** 703-265-0094

**Facsimile Number of Designated Agent:** 703-466-9170

**Email Address of Designated Agent:** AOLCopyright@aol.com

**Signature of Agent or Representative of the Designating Service Provider:** \_\_\_\_\_  
Date: August 20, 2012

**Typed or Printed Name and Title:** Regina Thomas, Assistant General Counsel

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.  
\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

Mail the form to:  
**Copyright I&R/Recordation  
P.O. Box 71537  
Washington, DC 20024**



**Scanned  
SEP 14 2012**

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