

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Appitalism, Inc

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): _____

Address of Service Provider: 909 3rd Avenue, 28th Floor. New York, NY 10022

Name of Agent Designated to Receive Notification of Claimed Infringement: Gabriel Margent

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
909 3rd Avenue, 28th Floor. New York, NY 10022

Telephone Number of Designated Agent: (212) 451-9843

Facsimile Number of Designated Agent: (212) 223-0819

Email Address of Designated Agent: gabriel.margent@appitalism.com

Signature of Officer or Representative of the Designating Service Provider:

Date: July 26th, 2010

Typed or Printed Name and Title: Gabriel Margent - CFO

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright RRP
P.O. Box 71537
Washington, DC 2002.



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JUL 29 2010
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