

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Ayablu Incorporated

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** Burt's Bees Baby, burtsbeesbaby.com

**Address of Service Provider:** 85 Mill Plain Rd. Suite V1, Fairfield, CT 06824

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Mary Grieco, Olshan Frome Wolosky LLP

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
Olshan Frome Wolosky LLP, Park Avenue Tower, 65 East 55th Street, New York, NY 10022

**Telephone Number of Designated Agent:** 212-451-2389

**Facsimile Number of Designated Agent:** 212-451-2222

[Redacted]@olshanlaw.com

**Designating Service Provider:**

**Date:** 8/23/12

[Redacted] Maria Nylene-Asker, President

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

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