Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: BA Software Limited
Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Blingee.com
Address of Service Provider: Box 309GT, S. Church St. George Town, Cayman Islands
Name of Agent Designated to Receive Notification of Claimed Infringement: Michael Karp
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): Michael Karp, 3518 Fremont Avenue N. #321 Seattle, WA 98103
Telephone Number of Designated Agent: 206.418.6335
Facsimile Number of Designated Agent: 206.260.2894
Email Address of Designated Agent: copyright@blingee.com
Signature of Officer or Representative of the Designating Service Provider: Date: June 30, 2010
Typed or Printed Name and Title: Bachir Babale, CEO

Note: This Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to: Copyright RRP P.O. Box 71537 Washington, DC 20024 Scanned JUL 2 3 2010



