

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Betabrand Corporation

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** Betabrand, Betabrand.com

**Address of Service Provider:** 780 Valencia Street, San Francisco, CA 94110


**Name of Agent Designated to Receive Notification of Claimed Infringement:** Sarah James


**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
780 Valencia Street, San Francisco, CA 94110

**Telephone Number of Designated Agent:** 415-692-~~7435~~ 7435

**Facsimile Number of Designated Agent:** 415-692-7435

**Email Address of Designated Agent:** dmca@betabrand.com

 of the Designating Service Provider:  
Date: 8/27/13

 and Title: Sarah James, Think Tank Manager

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

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