

Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: BFTV LLC

Alternative Name(s) of Services Provider (including all names under which the service provider is doing business):
BabyFirst TV

Address of service provider: 10390 Santa Monica Blvd. Suite 310, Los Angeles, CA 90025,
USA

Name of Agent Designated to Receive Notification of Claimed Infringement: Karl Knepley

Full Address of Designated Agent to which Notification Should be Sent (a P.O.Box of similar designation is not acceptable except where it is the only address that can be used in the geographic location):

BFTV LLC, 10390 Santa Monica Blvd., Suite 310, Los Angeles, CA 90025,
USA

Telephone Number of Designated Agent: (310) 442-9853

Facsimile Number of Designated Agent: (310) 826-2534

Email Address of Designated Agent: copyright@BFTV.com

Signature of Officer or Representative of the Designating Service Provider:

 Date: 12/1/10

Typed or Printed Name and Title: Karl Knepley, EVP & CFO

Note: This Interim Designation Must be Accompanied by a Filing Fee*

Made Payable to the Register Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to:

Copyright RRP

P.O. Box 71537

Washington, DC 20024



Scanned
MAR 10 2011

Received
MAR 02 2011
Copyright Office