

## Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Big Live, Inc.
Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):
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Address of Service Provider: 930 Montgomery St, Suite 300, San Francisco, CA 94133
Name of Agent Designated to Receive Notification of Claimed Infringement: Jonathan Zakin
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similesignation is not acceptable except where it is the only address that can be used in the geographic location):
Same as Above
Telephone Number of Designated Agent: 415-772-9288 ext. 15
Facsimile Number of Designated Agent: 415-772-9289
Email Address of Designated Agent: jzakin@svholdings.com
Signature of Officer or Representative of the Designating Service Provider:  Date: 8/20/10
Typed of Printed Name and Title: Jonathan Zakin, CEO

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