

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Blue Buffalo Company, Ltd.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): The Blue Buffalo Foundation for Cancer Research, petcancerawareness.org, bluesbuddies.com

Address of Service Provider: 11 River Road, Wilton Connecticut, 06897

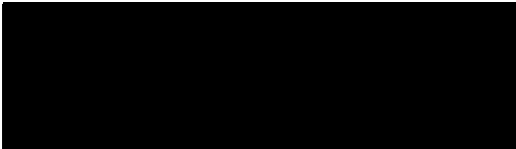
Name of Agent Designated to Receive Notification of Claimed Infringement: Richard MacLean, General Counsel

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
11 River Road, Wilton Connecticut 06897

Telephone Number of Designated Agent: (203) 762 9751

Facsimile Number of Designated Agent: (203) 762-2526

Email Address of Designated Agent: copyright@bluebuff.com



Signature of the Designating Service Provider: _____
Date: 5/1/2013

Typed or Printed Name and Title: General Counsel

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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