

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: BLUM INTERACTIVE MEDIA LTD

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): BLOGGERCE

Address of Service Provider: 20 DAN ST, JERUSALEM 93509 ISRAEL

Name of Agent Designated to Receive Notification of Claimed Infringement: BRIAN BLUM

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

20 DAN ST JERUSALEM 93509 ISRAEL

Telephone Number of Designated Agent: 1-646-485-7266

Facsimile Number of Designated Agent: 1-707-221-2111

Email Address of Designated Agent: copyright@bloggerce.com

Signature of Owner or Representative of the Designating Service Provider:

Date: MARCH 12, 2008

Typed or Printed Name and Title:

BRIAN BLUM CEO

SCANNED 05/10-2008

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.



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