

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Brandivation LLC

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** 123loan.com, Anyloan.com, Brandivation.com, Casa123.com, Home123.com, Home123leads.com

**Address of Service Provider:** 1025 Busch Parkway, Buffalo Grove, IL 60089

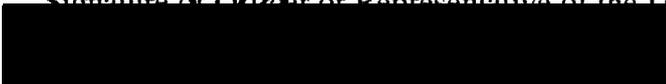
**Name of Agent Designated to Receive Notification of Claimed Infringement:** Shawn Wiltse

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
1025 Busch Parkway, Buffalo Grove, IL 60089

**Telephone Number of Designated Agent:** 847-876-8832

**Facsimile Number of Designated Agent:** 847-876-5632

**Email Address of Designated Agent:** DMCAagent@home123.com

**Signature of Officer or Representative of the Designating Service Provider:**  
 **Date:** 09/15/2011

**Typed or Printed Name and Title:** Paul Kozak, Partner

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

Mail the form to:  
Copyright I&R/Recordation  
P.O. Box 71537  
Washington, DC 20024



Scanned  
DEC 05 2011

Received  
SEP 27 2011  
Copyright Office