

**Amended Interim Designation of Agent to Receive Notification of Claimed Infringement**

MAR 21 2016

**Full Legal Name of Service Provider:** Brita LP

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** The Brita Products Company and See Attached List

**Address of Service Provider:** 1221 Broadway, Oakland, CA 94612

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Senior Trademark and Copyright Counsel

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
1221 Broadway, Oakland, CA 94612

**Telephone Number of Designated Agent:** 510-271-7000

**Facsimile Number of Designated Agent:** 510-271-1652

**Email Address of Designated Agent:** DMCA.takedown@clorox.com

Identify the Interim Designation to be Amended, by Service Provider Name and Filing Date, so that it may be Readily Located in the Directory Maintained by the Copyright Office: The Brita Products Company



**Designating Service Provider:**  
**Date:** 3.18.16

**Typed or Printed Name and Title:** Adam Brink, Corporate Counsel

Note: This Amended Interim Designation Must be Accompanied by a Filing Fee\* Made Payable to the Register of Copyrights.

\*Note: Current and adjusted fees are available on the Copyright website at [www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)

SCANNED  
AUG 04 2016

Received  
APR 07 2016

Copyright Office

**Attachment**  
**Alternative Names of Service Provider Brita LP**

The following are among the websites owned or operated by Brita LP:

1. [www.brita.com](http://www.brita.com)

SR1-330415-2753