

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: C3 Metrics, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): See attached list (Attachment A)

Address of Service Provider: 1230 Avenue of the Americas, New York, NY 10020

**Name of Agent Designated to Receive
Notification of Claimed Infringement:** Jeff Greenfield

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
C3 Metrics, Inc. 1230 Avenue of the Americas, New York, NY 10020

Telephone Number of Designated Agent: 212-380-6575

Facsimile Number of Designated Agent: 267-200-0984

Email Address of Designated Agent: dmca@c3metrics.com

Signature of the Designating Service Provider:
Date: 03-25-2012

Typed or Printed Name and Title: Jeff Greenfield, COO

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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Received

MAR 28 2012

Copyright Office

Interim Designation of Agent to Receive Notification
of Claimed Infringement
Attachment A

C3 METRICS, INC.

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WWW.ATTRIBUTIONMODEL.COM
WWW.ATTRIBUTIONMODELING.COM
WWW.ATTRIBUTIONSTANDARD.COM
WWW.C3ATTRIBUTION.COM
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