

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Clif Bar & Company

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** clifbar.com; 2milechallenge.com; lunabar.com; teamlunachix.com; lunasportgear.com; cliffamilywinery.com; whiteroadinvestments.com; seedmatters.org; clifbarfamilyfoundation.org; meetthemoment.com; clifbackyardgame.com

**Address of Service Provider:** 1451 66th Street , Emeryville, CA 94608

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Amy Norris, Copyright Agent

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
1451 66th Street , Emeryville, CA 94608

**Telephone Number of Designated Agent:** 800-254-3227

**Facsimile Number of Designated Agent:** 510-547-1144

**Email Address of Designated Agent:** copyright@clifbar.com

**[Redacted]** of the Designating Service Provider:

Date: June 1, 2011

**Typed or Printed Name and Title:** Amy Norris, Copyright Agent

**Scanned**

APR 29 2013

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

**Received**

APR 12 2013

Mail the form to:  
Copyright I&R/Recordation  
P.O. Box 71537  
Washington, DC 20024

**Copyright Office**

