

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Cloud Tiger Media, Inc.

**Alternative Name(s) of Service Provider (including all names under which the service
provider is doing business):** Upworthy

Address of Service Provider: 230 W. 41st St, Floor 15, NY, NY 10036

**Name of Agent Designated to Receive
Notification of Claimed Infringement:** Eli Pariser

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box
or similar designation is not acceptable except where it is the only address that can be used in the geographic
location):
C/o Craig L Venokur, 230 W. 41st St, Floor 15, NY, NY 10036

Telephone Number of Designated Agent: (646) 727-0354

Facsimile Number of Designated Agent: N/A

Email Address of Designated Agent: copyright@upworthy.com

Signature of the Designating Service Provider:

Date: 3/16/2012

Typed or Printed Name and Title: Eli Pariser, Chief Executive Officer
Cloud Tiger Media, Inc.

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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