

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**



Full Legal Name of Service Provider: DESIGN ASYLUM RETAIL

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): IRREGULAR CHOICE



Address of Service Provider: 276 LAFAYETTE STREET, NEW YORK, 10012

Name of Agent Designated to Receive Notification of Claimed Infringement: DANIEL SULLIVAN

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

276 LAFAYETTE STREET, NEW YORK, 10012

Telephone Number of Designated Agent: 212 334 3404

Facsimile Number of Designated Agent: _____

Email Address of Designated Agent: DAN@DESIGNASYLUM.COM

Signature of Officer or Representative of the Designating Service Provider:

[Redacted Signature]

Date: 11/9/2009

Typed or Printed Name and Title: CARPENTER-JOHNSON
HEAD OF RETAIL

SCANNED 12 17 - 2009

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

