Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Efficient Collaborative Retail Marketing Company, LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): ECRM, Ad Comparisons, www.ecrm.marketgate.com, www.adcomparisons.marketgate.com

Address of Service Provider: 27070 Miles Rd., Ste.A, Solon, OH 44139

Name of Agent Designated to Receive Notification of Claimed Infringement: Brian C. Nelson

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 27070 Miles Rd., Ste. A, Solon, OH 44139

Telephone Number of Designated Agent: 440-498-0500

Facsimile Number of Designated Agent: 440-498-8155

Email Address of Designated Agent: copyright@ecrm.marketgate.com

Typed or Printed Name and Title: Brian C. Nelson, CFO

Date: 7/14/2014

Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024