

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: GFK CUSTOM RESEARCH, LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): _____

Address of Service Provider: 200 LIBERTY STREET, 4TH FL, NEW YORK, NY 10281

Name of Agent Designated to Receive Notification of Claimed Infringement: SUSAN HELFRICK

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
200 LIBERTY STREET, 4TH FL, NEW YORK, NY 10281

Telephone Number of Designated Agent: 212-240-5300

Facsimile Number of Designated Agent: 212-240-5353

Email Address of Designated Agent: SUSAN.HELFRICK@GFK.COM

[Redacted] of the Designating Service Provider:
Date: 4/22/14

Typed or Printed Name and Title: SUSAN HELFRICK
EXECUTIVE VICE PRESIDENT AND SECRETARY

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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