

**Amended Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Hallmark Cards, Incorporated

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): _____

Address of Service Provider: 2501 McGee Trafficway, Kansas City, Missouri 64108

Name of Agent Designated to Receive Notification of Claimed Infringement: Albert P. Mauro, Jr.

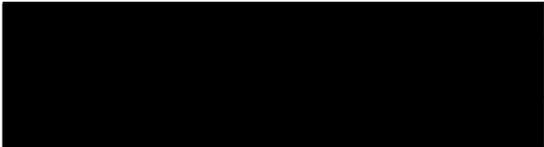
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
2501 McGee Trafficway, MD 339, Kansas City, Missouri 64108

Telephone Number of Designated Agent: 816-274-5583

Facsimile Number of Designated Agent: 816-274-7171

Email Address of Designated Agent: trademark@hallmark.com

Identify the Interim Designation to be Amended, by Service Provider Name and Filing Date, so that it may be Readily Located in the Directory Maintained by the Copyright Office: Hallmark Cards, Incorporated / May 1, 2002



Signature of the Designating Service Provider: _____
Date: 11/14/2013

Typed or Printed Name and Title: Brian E. Gardner, Executive Vice President

Note: This Amended Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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