

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Incentive Targeting, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): incentivetargeting.com, incentivetargeting.net

Address of Service Provider: 53 Aberdeen Street, Newton, MA 02461

Name of Agent Designated to Receive Notification of Claimed Infringement: Benjamin Sprecher

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
Benjamin Sprecher, Incentive Targeting, Inc., 53 Aberdeen Street, Newton, MA 02461

Telephone Number of Designated Agent: (781) 995-4170

Facsimile Number of Designated Agent: Not Applicable

Email Address of Designated Agent: copyright@incentivetargeting.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 7/30/2008

Typed or Printed Name and Title: Benjamin Sprecher, President

SCANNED 09.03/2008

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.

Mail the form to:

Copyright GC/I&R
P.O. Box 70400
Washington, DC 20024

RECEIVED

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