

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: JCPenney Corporation, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): JCP Media, Inc.

Address of Service Provider: 6501 Legacy Drive, Plano, TX. 75024

Name of Agent Designated to Receive Notification of Claimed Infringement: Kayla Carter Owens

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
6501 Legacy Drive, Plano, TX 75024

Telephone Number of Designated Agent: 972 431 1269

Facsimile Number of Designated Agent: 972 531 1269

Email Address of Designated Agent: copyrights@jcpenny.com

Signature of Officer or Representative of the Designating Service Provider: _____
Date: June 15, 2012

Typed or Printed Name and Title: Kayla Carter Owens, DVP, Assistant General Counsel

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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