

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

Full Legal Name of Service Provider: jumptheshark.com, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): jumptheshark.com, Jump the Shark

Address of Service Provider: 1211 Avenue of the Americas, NY, NY 10036, 4th floor

Name of Agent Designated to Receive  
Notification of Claimed Infringement: Jay S. Bryant

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
c/o Gemstar-TV Guide International, Inc., 1211 Avenue of the Americas, NY, NY 10036

Telephone Number of Designated Agent: ~~(646) 728-6951~~ (212) 852-7451

Facsimile Number of Designated Agent: (801) 459-9621

Email Address of Designated Agent: jay.bryant@jumptheshark.com

Signature of Officer or Representative of the Designating Service Provider:  
Date: June 21, 2006

Typed or Printed Name and Title: Jay S. Bryant, Director Online Products

Note: This Interim Designation Must be Accompanied by a \$30 Filing Fee Made Payable to the Register of Copyrights.



**RECEIVED**

JUN 27 2006

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SCANNED 07 31 - 2006