



**Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Kendo Holdings Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Formula X, www.formulax.com, www.marcjacobsbeauty.com

Address of Service Provider: 525 Market Street, 32nd Floor, San Francisco, CA 94105

Name of Agent Designated to Receive Notification of Claimed Infringement: Eric Baysinger

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
Legal Department, 525 Market Street, 32nd Floor, San Francisco, CA 94105

Telephone Number of Designated Agent: 877-737-4672

Facsimile Number of Designated Agent: 415-284-3425

Email Address of Designated Agent: copyright@sephora.com

Signature of Officer or Representative of the Designating Service Provider: _____
Date: 9/12/2013



Typed or Printed Name and Title: Eric Baysinger, Secretary

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
**Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024**

**Scanned
SEP 30 2013**

**Received
SEP 24 2013
Copyright Office**