

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Ketchum Inc.

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** \_\_\_\_\_

**Address of Service Provider:** 1285 Avenue of the Americas, New York City, NY 10019

**Name of Agent Designated to Receive  
Notification of Claimed Infringement:** Web Holt

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
Ketchum, 6 PPG Place, Pittsburgh, PA 15222

**Telephone Number of Designated Agent:** 412-456-3443

**Facsimile Number of Designated Agent:** 412-456-3441

**Email Address of Designated Agent:** helpdesk@ketchum.com

**Signature of Officer or Representative of the Designating Service Provider:**

**Date:** 8-9-2010

**Typed or Printed Name and Title:** Andy Roach, Partner and Chief Information Officer

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

Mail the form to:  
**Copyright RRP  
P.O. Box 71537  
Washington, DC 20024**



**Received  
OCT 06 2010  
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NOV 09 2010**