

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

Full Legal Name of Service Provider: MASHABLE W/C

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): \_\_\_\_\_

Address of Service Provider: 121 EAST 24<sup>th</sup> STREET 11<sup>th</sup> FLOOR, NEW YORK NY 10010

Name of Agent Designated to Receive Notification of Claimed Infringement: ADAM HIRSCH

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
121 EAST 24<sup>th</sup> STREET 11<sup>th</sup> FLOOR, NEW YORK NY

Telephone Number of Designated Agent: 607-227-0302

Facsimile Number of Designated Agent: 415-651-8995

Email Address of Designated Agent: dnca@mashable.com

Signature of Officer or Representative of the Designating Service Provider: \_\_\_\_\_  
Date: 12/01/10

Typed or Printed Name and Title: COLIN CASHMERE  
CHIEF FINANCIAL OFFICER

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

Mail the form to:  
Copyright RRP  
P.O. Box 71537  
Washington, DC 20024



Scanned  
DEC 2  
Received  
Copyright Office