

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Marketing Elements, LLC

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** iTales.com, iTales

**Address of Service Provider:** 4790 Irvine Blvd, Suite 105-247, Irvine, CA 92620

**Name of Agent Designated to Receive  
Notification of Claimed Infringement:** John Carpenter, Esq.

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
John Carpenter, Esq., Reed Smith, LLP, 2 Embarcadero Center, Suite 2000, San Francisco, CA 94111

**Telephone Number of Designated Agent:** (415) 659-5600

**Facsimile Number of Designated Agent:** (415) 391-8269 (Attn: John Carpenter, Esq.)

**Email Address of Designated Agent:** JCarpenter@ReedSmith.com

**Signature of Officer or Representative of the Designating Service Provider:**

[Signature] Date: 10-25-06

**Typed or Printed Name and Title:** Mary Margaret O'Connor, Founder

SCANNED 11 13-2006

**Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee  
Made Payable to the Register of Copyrights.**



RECEIVED

OCT 28 2006

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