

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: MyPlay Direct, Inc

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Relentless Generator, Generator, PopMarket, MyPlay Direct, PopMarket.com, MyPlayDirect.com, rgenerator.com

Address of Service Provider: 400 Lafayette Street, New York, NY 10003


Name of Agent Designated to Receive Notification of Claimed Infringement: Steffen Hartleib

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 400 Lafayette Street, 2R, New York, NY 10003

Telephone Number of Designated Agent: 646-653-8141

Facsimile Number of Designated Agent: N/A

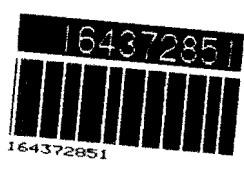
Email Address of Designated Agent: steffen@generator.com

 Representative of the Designating Service Provider:
Date: 1/15/14

Typed or Printed Name and Title: Dan Nelson, CEO

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
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