

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** North Street Creative Inc.

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** North Street; North Street Creative; North Street Creative Inc.; Socialpulp

**Address of Service Provider:** 175 Varick Street, No. 374, New York, NY 10013

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Paige Rosenberg

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
175 Varick Street, No. 374, New York, NY 10013

**Telephone Number of Designated Agent:** (646) 875-8609

**Facsimile Number of Designated Agent:** (646) 219-3950

**Email Address of Designated Agent:** info@northstreetcreative.com

**Representative of the Designating Service Provider:** \_\_\_\_\_  
**Date:** 4/12/2013

**Title:** Benjamin S. Thompson, Attorney of Record

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

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