

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Pickford Realty, Ltd.

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**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** Prudential California Realty, Fairbanks Ranch Realty, Rancho Santa Fe Properties, Prudential Commercial Real Estate

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**Address of Service Provider:** 12544 High Bluff Drive, Ste. 420, San Diego, CA 92130

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**Name of Agent Designated to Receive Notification of Claimed Infringement:** Samuel Kraemer

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**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 12544 High Bluff Drive, Ste. 420, San Diego, CA 92130

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**Telephone Number of Designated Agent:** 818-817-2514

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**Facsimile Number of Designated Agent:** 818-784-8609

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**Email Address of Designated Agent:** skraemer@prula.com

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**Signature of Officer or Representative of the Designating Service Provider:**

**Date:** 7/6/2011

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**Typed or Printed Name and Title:** Samuel Kraemer, General Counsel

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**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**



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AUG 10 2011

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