

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: PARLUX FRAGRANCES, INC.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): PERFUMESBYRIHANNA.COM --
PERFUMESBYRIHANNA.NET, -- PERFUMESBYRIHANNA.MOBI --
PERFUMESBYRIHANNA.TV

Address of Service Provider: 5900 N ANDREWS AVE., FT LAUDERDALE, FL 33309

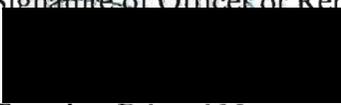
Name of Agent Designated to Receive Notification of Claimed Infringement: RAYMOND J. BALSYS, VP/CFO

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
5900 N ANDREWS AVE., FT LAUDERDALE, FL 33309

Telephone Number of Designated Agent: 954-316-9008 Ext. 8106

Facsimile Number of Designated Agent: 954-491-1187

Email Address of Designated Agent: rbalsys@parlux.com

Signature of Officer or Representative of the Designating Service Provider:
 Date: 1/27/2011

Typed or Printed Name and Title: Raymond J. Balsys, VP/CFO

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Scanned
FEB 10 2011



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JAN 31 2011
Copyright Office