Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Peet's Operating Company, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Peet's Coffee + Tea

Address of Service Provider: 1400 Park Avenue, Emeryville, CA 94608

Name of Agent Designated to Receive Notification of Claimed Infringement: Kris Hinckley

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
c/o Customer Service, Peet's Coffee + Tea,
1400 Park Avenue, Emeryville, CA 94608

Telephone Number of Designated Agent: 1-800-999-2132

Facsimile Number of Designated Agent: 1-866-360-4908

Email Address of Designated Agent: customerservice@peets.com

[redacted] of the Designating Service Provider:
Date: 12/19/12

Typed or Printed Name and Title: Isobel Jones, Vice President and Secretary

Note: This Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.
***Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024

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