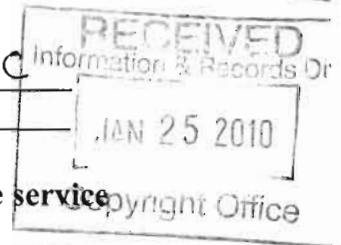


**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**



Full Legal Name of Service Provider: People Ideas & Culture, LLC



Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): website: <sup>www</sup>pic-nyc.com  
www.peopleideasculture.com

Address of Service Provider: 75 Spring Street, 4th Floor, NY NY 10012


Name of Agent Designated to Receive Notification of Claimed Infringement: Tatiana Peck

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
75 Spring Street, 4th Floor, NY NY 10012

Telephone Number of Designated Agent: 212-775-4581

Facsimile Number of Designated Agent: 212-775-4553

Email Address of Designated Agent: tatiana@pic-nyc.com

Signature of Officer or Representative of the Designating Service Provider:  Date: 01/04/10

Typed or Printed Name and Title: DORIS VITALE  
Exec. Dir.

SCANNED 2 02-2010

Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.

\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)

