



Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: PERFORMANCE MARKETING BRANDS, INC.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): EBATES, PUSH PINS, ONE RECEIPT, BFADS

Address of Service Provider: 333 BRYANT ST., SUITE 250, SAN FRANCISCO, CA 94107

Name of Agent Designated to Receive Notification of Claimed Infringement: KENNETH E. HIRSCHMAN

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

333 BRYANT ST., SUITE 250 SAN FRANCISCO, CA 94107

Telephone Number of Designated Agent: 415-908-2200

Facsimile Number of Designated Agent:

Email Address of Designated Agent: legal@ebates.com

[Redacted] tive of the Designating Service Provider: Date: AUGUST 29, 2013

Typed or Printed Name and Title: KENNETH E. HIRSCHMAN, VICE PRESIDENT & GENERAL COUNSEL

Note: This Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to: Copyright I&R/Recordation P.O. Box 71537 Washington, DC 20024

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