

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Personal Lifestyle Inc.

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** swappernet.com

**Address of Service Provider:** 20 Eglinton Ave. West, #1200, Toronto, Ontario M4R 1K8

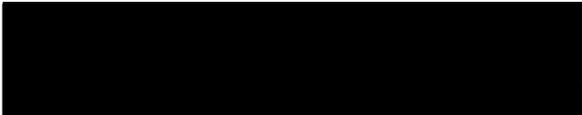
**Name of Agent Designated to Receive Notification of Claimed Infringement:** Leslie J. Weiss, Esq.

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
c/o Barnes & Thornburg, LLP, One North Wacker Drive, Suite 4400  
Chicago, IL 60606

**Telephone Number of Designated Agent:** 312-357-1313

**Facsimile Number of Designated Agent:** 312-759-5646

**Email Address of Designated Agent:** lweiss@btlaw.com

 of the Designating Service Provider:  
Date: JAN 29, 2014

Typed or Printed Name and Title: NOEL BIDERMAN, PRESIDENT

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**  
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