

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** PersonalizationMall.com, Inc.

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** personalizationmall.com, personalizationmall.org, personalizationmall.biz, pmall.com

**Address of Service Provider:** 51 Shore Drive; Burr Ridge, Illinois 60527

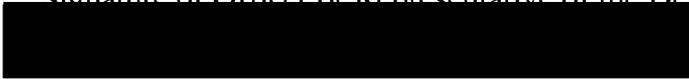
**Name of Agent Designated to Receive Notification of Claimed Infringement:** James J. Calcagno

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
PersonalizationMall.com, Inc. - 51 Shore Drive; Burr Ridge, Illinois 60527

**Telephone Number of Designated Agent:** 630-910-6000

**Facsimile Number of Designated Agent:** 630-910-6006

**Email Address of Designated Agent:** jimc@pmall.com

**Signature of Officer or Representative of the Designating Service Provider:**  
 **Date:** 6/16/11

**Typed or Printed Name and Title:** James J. Calcagno, Chief Financial Officer

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

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Washington, DC 20024



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