

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** PLR IP Holdings, LLC

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** www.polaroid.com; www.polaroidstudio.com

**Address of Service Provider:** 4350 Baker Road, Minnetonka, MN 55343

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Colleen Sarenpa

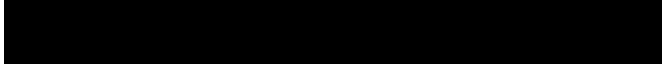
**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
4350 Baker Road, Minnetonka, MN 55343

**Telephone Number of Designated Agent:** 952-641-1031

**Facsimile Number of Designated Agent:** 952-641-1035

**Email Address of Designated Agent:** colleen.sarenpa@polaroid.com

**Signature of Officer or Representative of the Designating Service Provider:**



**Date:** June 28, 2010

**Typed or Printed Name and Title:** Colleen Sarenpa, Director of Trademarks

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

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