

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Basic fee of \$105
covers indexing
of this one name.

Full Legal Name of Service Provider: PlumWillow INC

Additional \$30
per group of 10
or fewer.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): SparkRebel

Address of Service Provider: 1350 Avenue of the Americas, 2nd Floor, New York, NY 10019

**Name of Agent Designated to Receive
Notification of Claimed Infringement:** Liat Zarfati

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
1350 Avenue of the Americas, 2nd Floor, New York, NY 10019

Telephone Number of Designated Agent: 347-513-4341

Facsimile Number of Designated Agent: 201-2665782

Email Address of Designated Agent: liat@sparkrebel.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 8/23/2012

Typed or Printed Name and Title: Elad Baron, CEO

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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