

Amended Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: PLUM, INC.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): PLUM, INC. ; PLUM ORGANICS

Address of Service Provider: 1485 PARK AVE., SUITE 200 EMERYVILLE
CA 94608

Name of Agent Designated to Receive Notification of Claimed Infringement: CUSTOMER SERVICE

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

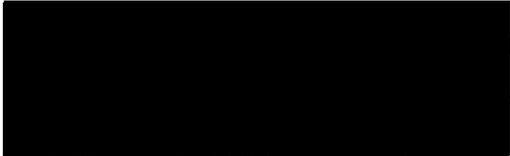
1485 PARK AVE, SUITE 200
EMERYVILLE, CA 94608

Telephone Number of Designated Agent: 1-877-914-PLUM

Facsimile Number of Designated Agent: _____

Email Address of Designated Agent: info@plumorganics.com

Identify the Interim Designation to be Amended, by Service Provider Name and Filing Date, so that it may be Readily Located in the Directory Maintained by the Copyright Office: NEST COLLECTIVE, INC. ; 6/9/2011



Signature of the Designating Service Provider: _____
Date: 3/26/2013

Typed or Printed Name and Title: KATIE SOBEL
DIRECTOR OF MARKETING & COMMUNICATIONS

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