

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: R. L. Polk & Co.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Polk.com, Polk, blog.Polk.com

Address of Service Provider: 26533 Evergreen Road, Suite 900, Southfield, MI 48076

Name of Agent Designated to Receive Notification of Claimed Infringement: Vanessa P. Williams

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
26533 Evergreen Road, Suite 900, Southfield, MI 48076, ATTN: Chief Compliance Officer

Telephone Number of Designated Agent: 248-728-7250

Facsimile Number of Designated Agent: 248-728-7502

Email Address of Designated Agent: legal00@polk.com

Signature of the Designating Service Provider:
Date: 02/05/2013

Typed or Printed Name and Title: Vanessa Peterson Williams, VP, Deputy General Counsel and Chief Compliance Officer

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

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MAR 08 2013**

Mail the form to:
**Copyright I&R/Recordation
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