

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** The Reward Company

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** TRCO

**Address of Service Provider:** 285 W. Broadway New York NY 10013

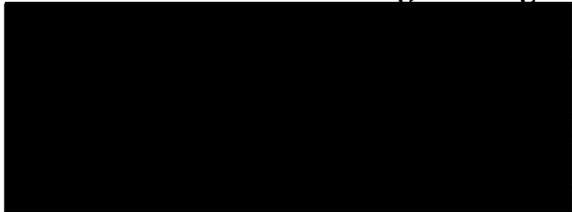
**Name of Agent Designated to Receive Notification of Claimed Infringement:** Aviva Walsh

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
285 W. Broadway New York NY 10013

**Telephone Number of Designated Agent:** 646 459 8811

**Facsimile Number of Designated Agent:** 646 459 8899

**Email Address of Designated Agent:** aviva.walsh@trcoworld.com



**Name of the Designating Service Provider:** \_\_\_\_\_

**Date:** 3.16.2012

SEVGI NALBANTOGLU  
MARKETING DIRECTOR

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

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