

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Santa Fe Natural Tobacco Company

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** nascigs.com, naturalamericanspirit.com, tryamericanspirit.com, Natural American Spirit

**Address of Service Provider:** One Plaza La Prensa, Santa Fe, NM 87507

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Managing Counsel - Brands and Trademarks

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
401 North Main Street, Winston-Salem, NC 27101

**Telephone Number of Designated Agent:** 336-741-5000

**Facsimile Number of Designated Agent:** 336-741-7598

**Email Address of Designated Agent:** ConsumerRelations\_internal@rjrt.com

**Signature of Representative of the Designating Service Provider:** \_\_\_\_\_  
Date: 5/12/2014

**Typed or Printed Name and Title:** Michael J. Madigan, Managing Counsel - Brands and Trademarks

**Note: This Interim Designation Must be Accompanied by a Filing Fee\* Made Payable to the Register of Copyrights.**  
**\*Note: Current and adjusted fees are available on the Copyright website at [www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

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