

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Send the Trend, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): sendthetrend.com

Address of Service Provider: 39 W. 38th St., 3rd Floor East New York, NY 10018

Name of Agent Designated to Receive Notification of Claimed Infringement: Jessica L. Halbert

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
QVC, Inc. 1200 Wilson Drive, West Chester, PA 19380

Telephone Number of Designated Agent: 484-701-6771

Facsimile Number of Designated Agent: 484-701-1021

Email Address of Designated Agent: copyrightagent@qvc.com

Signature of Designating Service Provider: _____
Date: 10/2/2012

Typed or Printed Name and Title: Jessica Halbert, Associate General Counsel

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
**Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024**



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