

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

Full Legal Name of Service Provider: Shop at Home Holdings, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): jtvwatches.com; jtvwatches

Address of Service Provider: 5388 Hickory Hollow Pkwy.; Nashville, Tennessee 37013

Name of Agent Designated to Receive  
Notification of Claimed Infringement: Stephen Roth

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
10001 Kingston Pike, Suite 34B Knoxville, Tennessee 37922

Telephone Number of Designated Agent: 865.692.2820

Facsimile Number of Designated Agent: 865.692.6020

Email Address of Designated Agent: Stephen.Roth@jtv.com

Signature of Designating Service Provider: \_\_\_\_\_ Date: 3/26/08

Typed or Printed Name and Title: Stephen Roth, Associate General Counsel

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee  
Made Payable to the Register of Copyrights.

SCANNED 03-13-2008

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Facsimile Number of Designated Agent: 865.692.6020

Email Address of Designated Agent: Stephen.Roth@jtv.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 3/26/08

Typed or Printed Name and Title: Stephen Roth Associate General Counsel

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