

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Smartfoods, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): _____

Address of Service Provider: 7701 Legacy Drive, Plano, Texas 75024

Name of Agent Designated to Receive
Notification of Claimed Infringement: Jeanette S. Zimmer

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
7701 Legacy Drive, Mail Stop 3A-421, Plano, Texas 75024

Telephone Number of Designated Agent: 972-334-2587

Facsimile Number of Designated Agent: 972-334-3871

Email Address of Designated Agent: trademarks@fritolay.com

Signature of Officer or Representative of the Designating Service Provider: _____

Date: 9/9/08

Typed or Printed Name and Title: Jeanette S. Zimmer, Trademark Counsel

**Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee
Made Payable to the Register of Copyrights.**

Mail the form to:

Copyright GC/I&R
P.O. Box 70400
Washington, DC 20024

SCANNED 10 03 2008

RECEIVED
SEP 25 2008
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